GODSWILL ROBWET

DIGITAL SOLUTIONS CONSULTANT & TECH EDUCATOR

OFFICIAL SERVICES,

PACKAGES & PRICING CATALOGUE

Technology | Design | Data | Research | Education

Turning ideas into digital impact.

Pricing effective August 2026

godswillrobwet.netlify.app

01 | CATALOGUE OVERVIEW

Professional solutions, clearly packaged.

This catalogue sets out the official service categories, starting rates and engagement terms for Godswill Robwet. Pricing is structured to serve individuals, businesses, institutions, NGOs, researchers and project teams while allowing scope-based quotations for complex work.

All prices are in Kenya Shillings (KES) and are starting rates. Final quotations depend on scope, complexity, turnaround time, third-party costs and client requirements.

Brand promise

Practical digital solutions designed around real client needs, not generic deliverables.

Professional communication, clear scope, defined timelines and transparent pricing.

Quality-focused delivery across technology, design, data, research and digital education.

Ethical handling of client information, research materials, data and intellectual property.

Quick pricing guide

PACKAGE / SERVICE	WHAT IS INCLUDED	STARTING PRICE (KES)
Web & digital presence	Landing pages, business websites, institutional websites, optimization and maintenance.	18,000+
Branding & graphic design	Brand identities, marketing creatives, profiles, presentations and design retainers.	1,500+
Tech advisory	Digital audits, workflow improvement, systems setup and transformation guidance.	5,000+
Software & support	Installation, diagnostics, troubleshooting, device setup and remote/onsite support.	1,500+
Data & reporting	Cleaning, analysis, visualization, dashboards and professional reports.	8,000+
Research & projects	Concept notes, proposals, editing, research support and project documentation.	5,000+
Training & education	1-on-1 coaching, group workshops and institutional digital-skills training.	3,000+

02 | SERVICE AREA

Website Design & Optimization

Modern, responsive and strategically structured websites for professionals, small businesses, organisations and institutions.

PACKAGE / SERVICE	WHAT IS INCLUDED	STARTING PRICE (KES)
Starter Landing Page	1 responsive page; up to 6 sections; contact/WhatsApp CTA; basic SEO setup; mobile optimization; 2 revision rounds.	**18,000**
Business Website	Up to 5 pages; responsive design; contact forms; social links; basic on-page SEO; analytics connection; 2 revision rounds.	**35,000**
Professional Website	Up to 8 pages; stronger content structure; blog/news or portfolio section; forms; analytics; SEO basics; performance optimization.	**55,000**
Institutional / NGO Website	Up to 12 pages; programmes/services structure; publications/resources; team profiles; forms; analytics; training/handover.	**75,000+**
E-commerce / Custom Build	Product/service catalogue; payment or order flow integration where applicable; admin setup; tailored functionality.	**90,000+**
Website Optimization	Performance review, content/UX improvements, mobile fixes, SEO basics and technical clean-up.	**8,000+**
Monthly Care Plan	Updates, backups, content changes, performance checks and priority support.	**7,500 / month**

Important notes

- Domain registration, hosting, premium plugins/themes, paid APIs and third-party subscriptions are quoted separately.
- Copywriting, advanced SEO campaigns, complex portals and custom software features are separately scoped.
- Deployment includes a basic handover and reasonable post-launch support period.

03 | SERVICE AREA

Graphic Design & Branding

Clean, consistent visual communication designed to strengthen credibility, recognition and professional presentation.

PACKAGE / SERVICE	WHAT IS INCLUDED	STARTING PRICE (KES)
Single Social Poster	1 square/portrait social-media creative; supplied in high-resolution PNG/JPG; 2 revisions.	1,500
Flyer / Event Poster	Promotional layout for print or digital; supplied print-ready and social versions where applicable.	2,500+
Logo Starter	Primary logo concept, colour direction and standard PNG/JPG exports; 2 revision rounds.	8,000
Essential Brand Identity	Logo suite, colour palette, typography, profile icon and simple usage guide.	15,000
Professional Brand Identity	Full logo system, palette, typography, mini brand guidelines, stationery basics and 5 branded social templates.	28,000
Premium Brand System	Expanded visual identity, brand guidelines, stationery, presentation styling and 10+ reusable templates.	45,000+
Company / Personal Profile	Professionally designed multi-page profile, brand-aligned layout and final PDF.	8,000+
Monthly Design Retainer	Up to 12 standard social creatives/month; scheduled delivery and priority revisions.	18,000 / month

Best suited for

Complex illustrations, extensive copywriting, photography, printing and paid stock assets are not included unless quoted.

Source/editable files are provided where included in the agreed scope.

Bulk campaigns and institutional communication materials receive custom quotations.

04 | SERVICE AREA

Tech Advisory & Digital Transformation

Technology guidance focused on practical improvement: better tools, simpler workflows, stronger digital presence and more efficient service delivery.

PACKAGE / SERVICE	WHAT IS INCLUDED	STARTING PRICE (KES)
Consultation Session	Up to 60 minutes; problem assessment, recommendations and practical next steps.	3,000
Digital Health Check	Review of current tools, website, workflows, digital presence and immediate improvement priorities.	8,000
Workflow Audit	Process mapping, bottleneck identification, tool recommendations and improvement report.	15,000
Digital Setup Package	Configuration of selected productivity tools, collaboration systems, file structures and basic staff orientation.	30,000+
Transformation Roadmap	Current-state assessment, priority initiatives, implementation roadmap, risk considerations and adoption guidance.	60,000+
Ongoing Advisory Retainer	Scheduled consultations, priority guidance and monthly digital improvement review.	20,000+ / month

Engagement approach

Major software procurement, custom enterprise systems and specialist cybersecurity audits may require partner/vendor costs.

Institutional projects are scoped after a discovery meeting and can be priced per phase or milestone.

05 | SERVICE AREA

Software Installation & Troubleshooting

Reliable support for software setup, computer configuration, diagnostics and common technical problems.

PACKAGE / SERVICE	WHAT IS INCLUDED	STARTING PRICE (KES)
Remote Support Session	Up to 60 minutes of remote diagnostics, troubleshooting or software configuration.	1,500
Onsite Support Visit	Diagnostics and standard technical support at an agreed location; transport may apply.	3,000+
Software Installation	Installation/configuration of client-owned or properly licensed software.	2,000+
OS & Essential Setup	Operating-system setup/reinstallation, updates, drivers, essential configuration and basic optimization.	4,500+
PC Tune-up & Cleanup	Performance review, software cleanup, updates, startup optimization and basic health checks.	3,000
Small Office Setup	Configuration and optimization for up to 5 workstations/devices; basic productivity and sharing setup.	15,000+
Support Retainer	Priority remote support and routine maintenance for agreed devices/users.	10,000+ / month

Licences, activation keys, paid software, replacement hardware, internet/data charges and transport are excluded unless specifically included in the quotation.

06 | SERVICE AREA

Data Analysis & Reporting

From raw data to clear insights: cleaning, analysis, visualization and professional reporting for research, projects and organisational decision-making.

PACKAGE / SERVICE	WHAT IS INCLUDED	STARTING PRICE (KES)
Data Cleaning Starter	Basic validation, duplicates, missing-value review, coding consistency and cleaned dataset.	8,000+
Descriptive Analysis	Clean dataset, summary statistics, tables, charts and interpretation-ready outputs.	15,000+
Standard Research Analysis	Cleaning, descriptive analysis, cross-tabulation and agreed statistical outputs in Excel/SPSS or suitable tools.	22,000+
Advanced Analysis	More complex statistical analysis, multiple variables/models, diagnostics and structured output tables.	35,000+
Dashboard / Visual Report	Interactive or presentation-ready dashboard/visual summary using available tools and agreed indicators.	25,000+
Institutional Data Project	Larger datasets, recurring reporting, multi-source consolidation or tailored analysis framework.	45,000+

Data project notes

- Pricing depends on dataset size, data quality, number of variables, analytical methods and reporting depth.
- Interpretation support is provided within agreed scope; subject-matter conclusions remain collaborative with the client/research team.
- Client data is treated as confidential and handled according to agreed access and storage arrangements.

07 | SERVICE AREA

Research, Proposal & Project Support

Professional support for concept development, proposals, project documentation, research processes, reports and presentations - with an emphasis on ethical and original work.

PACKAGE / SERVICE	WHAT IS INCLUDED	STARTING PRICE (KES)
Concept Note Review	Structure, clarity, logic, language, formatting and refinement of an existing concept note.	5,000+
Proposal Review & Editing	Professional review of an existing proposal: logic, flow, presentation, grammar and consistency.	8,000+
Professional Proposal Development	Scope-based development support for business, NGO, institutional or project proposals; research and drafting included as agreed.	25,000+
Research Support Package	Methodology guidance, tools review, data-management planning, analysis support and report presentation.	15,000+
Project Report / Documentation	Structured project report, implementation documentation, lessons, results presentation and professional formatting.	18,000+
Presentation / Pitch Deck	Professional content structuring and visual presentation for proposals, research, training or project pitches.	10,000+
Grant / Donor Submission Support	Opportunity review, compliance checklist, narrative refinement, budget alignment and submission readiness support.	30,000+

Academic support is provided ethically: coaching, editing, analysis guidance, formatting and research assistance. Assessed academic work is not ghostwritten or misrepresented as the client's original work.

08 | SERVICE AREA

Digital Skills Training & Tech Education

Practical, learner-focused training for individuals, teams, students and organisations that want to use technology more confidently and effectively.

PACKAGE / SERVICE	WHAT IS INCLUDED	STARTING PRICE (KES)
1-on-1 Coaching	Up to 90 minutes; customized digital-skills or software coaching session.	3,000
Small Group Session	Up to 3 hours; targeted topic; up to 10 participants; digital learning materials.	12,000+
Half-Day Workshop	Up to 4 hours; structured training, practical exercises and participant resources.	20,000+
Full-Day Training	Up to 7 hours; customized programme, practical sessions, materials and Q&A.	35,000+
Two-Day Intensive	Two full training days; structured modules, exercises, materials and completion support.	65,000+
Institutional Programme	Multi-session programme, needs assessment, customized curriculum and reporting/certificates where agreed.	80,000+

Training scope

Training topics may include digital productivity, web tools, graphic design, data skills, digital communication, technology basics and customized organisational needs.

Venue, travel, accommodation, printing, equipment rental and certification costs are quoted separately where applicable.

09 | BUNDLED SOLUTIONS

High-value service bundles

Bundles combine complementary services for clients who want a more complete outcome rather than isolated tasks.

PACKAGE / SERVICE	WHAT IS INCLUDED	STARTING PRICE (KES)
Personal Brand Launch	Mini visual identity; profile optimization guidance; 1-page personal website; 5 branded social templates.	45,000+
Business Digital Presence	Professional brand identity; up to 5-page website; 6 social templates; basic analytics and handover.	70,000+
Organisation Visibility Pack	Brand refresh; institutional profile; up to 8-page website; presentation template; 8 social templates.	110,000+
Research & Data Pack	Data cleaning; agreed analysis; charts/tables; findings summary; report formatting; presentation deck.	35,000+
Digital Office Starter	Digital workflow review; setup of agreed productivity tools; up to 5 device configurations; staff orientation.	40,000+
Project Communication Pack	Concept/proposal refinement; presentation deck; branded report template; selected communication creatives.	45,000+

Bundles are customizable. If your requirements overlap multiple service areas, a bundled quotation will usually be more efficient than purchasing each item separately.

10 | ONGOING SUPPORT

Retainers & monthly partnerships

For clients who need consistent digital support, recurring design, website care, advisory or project assistance.

PACKAGE / SERVICE	WHAT IS INCLUDED	STARTING PRICE (KES)
Essential Retainer	Up to 6 hours/month across agreed support tasks; standard response priority; monthly review.	**15,000 / month**
Professional Retainer	Up to 12 hours/month; higher priority; recurring design/website/tech support mix; monthly review.	**28,000 / month**
Growth Retainer	Up to 20 hours/month; cross-service support; priority scheduling; monthly planning session.	**45,000 / month**
Institutional Retainer	Custom hours, service-level expectations, recurring reporting and multi-service support.	**Custom quote**

Retainer principles

Retainers are paid in advance and cover only the agreed monthly scope.

Unused hours do not automatically roll over unless the agreement states otherwise.

Major projects, third-party costs and travel are quoted separately.

11 | COMMERCIAL TERMS

How projects are booked and delivered

Clear terms protect both the client and the consultant, reduce misunderstandings and keep work moving professionally.

Payment structure

Standard projects: 60% deposit to confirm the booking; 40% before final delivery, deployment or release of final files.

Large projects may use milestone billing such as 40% / 30% / 30%, stated in the approved quotation.

Monthly retainers are paid in advance before the service period begins.

Revisions & scope

Most creative packages include two reasonable revision rounds unless stated otherwise.

A revision adjusts agreed work; a new direction, new deliverable or expanded functionality is a scope change and may be quoted separately.

Client delays in providing content, feedback, approvals or access may shift delivery timelines.

Rush & third-party costs

Urgent work may attract a 25%-50% rush premium depending on workload and required turnaround.

Domains, hosting, licences, paid software, stock assets, printing, transport, accommodation, equipment and platform subscriptions are excluded unless specifically included.

Quotations are generally valid for 14 days unless another validity period is stated.

Confidentiality & ownership

Client information and project materials are treated confidentially within reasonable professional practice.

Final usage rights and editable/source-file delivery follow the approved project scope and payment completion.

Godswill Robwet may request permission to display completed work in a professional portfolio; confidential work is not published without authorization.

12 | WORKING TOGETHER

Simple client engagement process

A clear process ensures every assignment starts with the right expectations and finishes with a usable, professional result.

01	**Enquiry**	Share your goal, challenge, desired deliverables and timeline.
02	**Discovery**	Requirements are clarified and the right service/package is recommended.
03	**Quotation**	You receive a written scope, price, timeline, revisions and payment structure.
04	**Booking**	Deposit/payment is made and required content, access or data is provided.
05	**Delivery**	Work is completed through agreed milestones, reviews and revisions.
06	**Handover**	Final files, deployment, report or training outputs are provided after completion.

Not sure which package fits? Start with a consultation or send your brief through the website. A custom quotation can combine services when your project crosses multiple categories.

13 | CONTACT

Ready to turn your idea into digital impact?

For consulting, collaborations, project support, training or a custom quotation, use the official Godswill Robwet website.

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This catalogue is intended as a professional starting-price guide. Every client receives a scope-based quotation before work begins.